

**Remit Address:**

**WOTV**  
**90378 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**Billing Address:**

**Brabender Cox**  
**Attention: Accounts Payable**  
**1218 Grandview Avenue**  
**1st Floor**  
**Pittsburgh, PA 15211**  
**USA**

# INVOICE

DUPLICATE

|                   |                              |                 |                       |
|-------------------|------------------------------|-----------------|-----------------------|
| Advertiser        | POL/Pete Hoekstra For Senate | Invoice #       | 213224-1              |
| Product           | HOEKSTRA FOR SENATE          | Invoice Date    | 10/14/12              |
| Estimate Number   |                              | Invoice Month   | October 2012          |
|                   |                              | Invoice Period  | 10/01/12 - 10/13/12   |
| Station           | WOTV                         | Order #         | 213224                |
| Account Executive | Petry Philadelphia           | Alt Order #     | 6861822               |
| Sales Office      | Petry/Philadelphia           | Deal #          |                       |
| Sales Region      | National                     | Order Flight    | 10/09/12 - 10/14/12   |
| Billing Calendar  | Broadcast                    | IDB #           |                       |
| Billing Type      | Cash                         | Advertiser Code | HOEK                  |
| Special Handling  |                              | Product Code    |                       |
|                   |                              | Agency Ref      | IN12303/TO1358/SP1115 |
|                   |                              | Advertiser Ref  |                       |

| Line               | Channel | Description               | Time   | Day                  | Date     | Length        | Aired Days | Ad-ID     | Rate               | Reconciliation | Ref # |
|--------------------|---------|---------------------------|--------|----------------------|----------|---------------|------------|-----------|--------------------|----------------|-------|
| 1                  | WOTV    | Daybreak @ 6              | 6-7a   |                      | to       |               |            |           |                    |                |       |
|                    |         |                           |        | 10/08/12 to 10/14/12 | 3x       | - TWT - - -   |            |           |                    |                |       |
|                    | WOTV    |                           |        | Tu                   | 10/09/12 | :30           | 6:54 AM    | BCPH1210H | \$15.00            |                | 1     |
|                    | WOTV    |                           |        | W                    | 10/10/12 | :30           | 6:47 AM    | BCPH1210H | \$15.00            |                | 2     |
|                    | WOTV    |                           |        | Th                   | 10/11/12 | :30           | 6:23 AM    | BCPH1210H | \$15.00            |                | 3     |
| 2                  | WOTV    | News 8 @6p                | 6-630p |                      | to       |               |            |           |                    |                |       |
|                    |         |                           |        | 10/08/12 to 10/14/12 | 4x       | - TWTF - -    |            |           |                    |                |       |
|                    | WOTV    |                           |        | Tu                   | 10/09/12 | :30           | 6:25 PM    | BCPH1210H | \$25.00            |                | 2     |
|                    | WOTV    |                           |        | W                    | 10/10/12 | :30           | 6:21 PM    | BCPH1210H | \$25.00            |                | 1     |
|                    | WOTV    |                           |        | Th                   | 10/11/12 | :30           | 6:23 PM    | BCPH1210H | \$25.00            |                | 4     |
|                    | WOTV    |                           |        | F                    | 10/12/12 | :30           | 6:19 PM    | BCPH1210H | \$25.00            |                | 3     |
| 3                  | WOTV    | World News w/Diane Sawyer | 630-7p |                      | to       |               |            |           |                    |                |       |
|                    |         |                           |        | 10/08/12 to 10/14/12 | 2x       | - TWTF - -    |            |           |                    |                |       |
|                    | WOTV    |                           |        | W                    | 10/10/12 | :30           | 6:55 PM    | BCPH1210H | \$100.00           |                | 1     |
|                    | WOTV    |                           |        | Th                   | 10/11/12 | :30           | 6:56 PM    | BCPH1210H | \$100.00           |                | 2     |
| 4                  | WOTV    | GMA Saturday              | 8-9a   |                      | to       |               |            |           |                    |                |       |
|                    |         |                           |        | 10/08/12 to 10/14/12 | 1x       | - - - - - S - |            |           |                    |                |       |
|                    | WOTV    |                           |        | Sa                   | 10/13/12 | :00           |            |           | <del>\$25.00</del> | Credited       | 1     |
| <b>Aired Spots</b> |         |                           |        | <b>9</b>             |          |               |            |           |                    |                |       |

|                          |                 |                              |
|--------------------------|-----------------|------------------------------|
| <b>Gross Total</b>       | <b>\$345.00</b> |                              |
| <b>Agency Commission</b> | <b>\$51.75</b>  |                              |
| <b>Net Amount Due</b>    | <b>\$293.25</b> | <b>Payment Terms 30 Days</b> |

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.